



THE DESIGNED AGE · AUGUST 2026

Partnership Charter

The International Society of Furniture Designers and IQ Design

The next age of design will be spoken. ISFD members have the vocabulary. Now they have the voice.

WHY

The profession is in a hard season of rising costs and shifting supply chains, and anyone can now make an image in a minute. IQ Design is donating Professional Access to the designers who make images real.

THE BLOCK

A full year of Professional Access for every ISFD member who claims, for ninety days, and for new members when they join. \$348 value each, up to 500 passages, a \$174,000 donation. No cost to ISFD.

THE CLAIM

Members claim directly at iqdesign.ai/designed-age/ISFD. No codes, no roster, no credit card at any point. Access opens immediately.

ISFD PROVIDES

The announcement through its own channels, with every word and every image supplied. One co-hosted welcome and onboarding webinar. Member numbers confirmed when asked, one click.

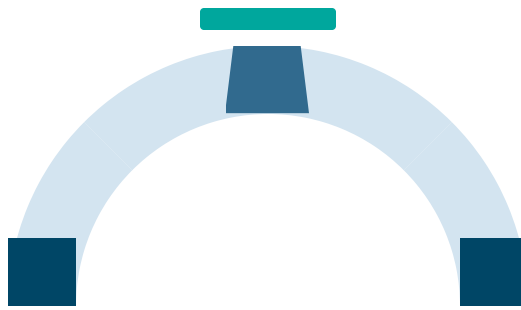
IQ DESIGN PROVIDES

Funding for every seat. All onboarding and support. Usage reported at day thirty and day sixty. A workflow tutorial filmed with an ISFD member, credited in the Library. Access removed when a subscriber's ISFD membership lapses.

THE BOUNDARY

No fees. No exclusivity. A member roster is not required.

RECOGNITION, NAMED FROM THE ARCH



■ Cornerstone

AT SIGNATURE

Seat block, claim page, all copy and creative, the co-hosted webinar, usage reporting, and a tutorial filmed with an ISFD member

■ Keystone

10% OF MEMBERS ACTIVE

Listing on the IQ Design partner page and access to the non-dues revenue structure

■ Capstone

20% OF MEMBERS ACTIVE

Named as a Media Sponsor across everything IQ Design publishes, ongoing

Active means an account created and at least one visualization saved.

TERMS THAT TRAVEL WITH THIS CHARTER

MARKS

Each party may use the other's name and logos solely for this program, following the owner's brand guidelines, with materials approved before first use. Neither party acquires any right in the other's marks, and use ends when the program ends.

MATERIALS

IQ Design owns the campaign creative and copy in this kit and licenses it to ISFD for program communications during the program. Each party keeps its preexisting property. Members own their visualizations, per the platform terms.

CONFIDENTIALITY

Non-public information shared under this charter stays between the parties and is used only to run the program. Member information is used to provision access and to invite members to the webinar, and for nothing else. No member roster changes hands.

TERM

Either party may end the program with thirty days' written notice. Passages already claimed run their full twelve months. The marks, materials, and confidentiality lines survive the end of the program.

STEVE BONOFF, FOUNDER

FOR THE INTERNATIONAL SOCIETY
OF FURNITURE DESIGNERS
Signature | DATE

FOR IQ DESIGN
Signature | Date